

Linked in™

The World's Largest Professional Network



+400M

Members in +200
countries

+2

New members per second

+100M

Unique visitors per month

LinkedIn UK



+20M

Members

1st

Country in Europe

+6M

Unique visitors per month



The Economic Graph



400M

Members



7M

companies



5M

jobs



3B

ENDORSEMENTS
FOR 45K+ SKILLS



27K

schools



200k

Daily posts

GREATER CREATORS



614,000

members are located in Greater Manchester



Companies



50,000

companies represented

Jobs



10,000

open job opportunities

Skills



33,000

standardized skills on
member profiles

Schools



4,000

higher education orgs
represented

Knowledge



2.6M

recent conversations
(last 90 days)



Here are the standout skills in Greater Manchester

1	Litigation
2	Legal Advice and Services
3	Customer Service
4	Radio Broadcasting
5	Recruiting
6	Fashion and Apparel
7	Account Management
8	Insurance
9	Building Construction
10	Printing



Top 20 skills in the GMCA according to hiring index

1	Camera Operation
2	Communication
3	Social Skills
4	Twitter
5	Critical Thinking
6	Events Coordination
7	Field Work
8	Analytical Skills
9	Events Organisation
10	ArcGIS

11	Adobe Audition
12	Microsoft Project
13	Volunteering
14	Interviewing Skills
15	Teamwork
16	Presentations
17	Time Management
18	Temporary Placement
19	Consulting
20	Bartending



Top 20 skills within technology & engineering roles

1	Teamwork
2	HTML5
3	MVC
4	Photoshop
5	ASP.NET MVC
6	Test Driven Development
7	Git
8	WordPress
9	CSS
10	Python

11	Networking
12	Programming
13	HTML
14	Technical Support
15	Web Development
16	jQuery
17	PHP
18	JavaScript
19	Web Applications
20	Web Design

Outward Migration from Greater Manchester

13.5% left the UK entirely

54.9% moved elsewhere in the UK

31.6% moved within GMCA

Common destinations within the UK

1	London
2	Liverpool
3	Leeds
4	Chester
5	Crewe
6	Preston
7	Birmingham

Inward Migration to Greater Manchester

12.9% arrived internationally

56.5% came from within UK

30.5% moved within GMCA

Common origins within the UK

1	London
2	Liverpool
3	Preston
4	Leeds
5	Crewe
6	Blackburn
7	Chester
8	Sheffield
9	Birmingham



Skill clusters most impacted by immigration

1	Microsoft Office and General Business Productivity
2	Game Development
3	Military and Defense
4	Theater and Drama
5	C/C++
6	Writing and Publishing
7	Automotive Services, Parts, and Design
8	Network and Information Security
9	Social Media Marketing
10	TV and Video Production

Skill clusters most impacted by emigration

1	Drilling and Well Management
2	Trading and Investment
3	Pharmaceuticals
4	Mathematics
5	Nursing
6	Perl/Python/Ruby
7	Statistical Analysis and Data Mining
8	Clinical Research and Trials
9	SEO/SEM Marketing
10	Analytical and Problem Solving



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